

# SPONSORSHIP PROSPECTUS 2023

GLOBAL | RURAL | INDIGENOUS | LOCAL

[www.hope4health.org.au](http://www.hope4health.org.au)



**H O P E 4**  
**H E A L T H**

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# WELCOME FROM THE PRESIDENT

Dear Prospective Partner,

On behalf of Hope4Health, I would like to thank you for taking the time to consider the opportunity of sponsoring Hope4Health for 2023. This Sponsorship Prospectus aims to allow you to choose how to best work with us in achieving our mutual vision of a world without health inequalities.

Hope4Health was founded in **2006** by a group of medical students who aspired to help disadvantaged communities and address the health inequalities which existed. Not only did this group want to help local communities, but also indigenous, rural, and international communities. **Our mission** remains to **improve health outcomes** for local, indigenous, rural, and international communities. We pride ourselves on the fact that we run education and fundraising initiatives across a range of communities. This is what makes us unique from other student-led health clubs.

Hope4Health has had many successes over the past fifteen years including growing from a small medical student run organisation to **2,000 members strong from all health disciplines**. Yet, health equalities still exist and remain imperative more than ever. By partnering with us, you put your name on life-changing initiatives promoting your corporate social responsibility whilst gaining maximum exposure to Griffith University students and the wider community. Support from organisations like yours allows us to successfully create tangible changes within our local, rural, indigenous, and global communities. The past few years have been testing for everyone, so now is the time to act, to **give a voice and opportunity to those who need it**.

I look forward to working with you in 2023 to continue eliminating health inequality wherever it exists.

Yours sincerely,

Elli Harford

2023 Hope4Health President

# SPONSORSHIP PACKAGES

	PLATINUM	GOLD	SILVER
<b>Event involvement</b>			
Speaking opportunity	•		
Banner and trade stand/table at event	•	•	
Representative attendance at event	•	•	•
<b>Branding opportunities</b>			
Acknowledgement of sponsorship during the event, including opening and closing address	•	•	
Distribute promotional materials	•	•	
Recognition as sponsor on H4H Facebook & Instagram accounts	•	•	
Advertisement in annual magazine	Full page	Half page	Quarter page
Recognition as sponsor on event advertising (social media, newsletter, flyers)	•	•	•
Recognition as sponsor on H4H website	•	•	•
<b>Investment</b>			
<b>Total + GST</b>	<b>\$6000</b>	<b>\$4000</b>	<b>\$2000</b>

## CUSTOMISED EVENT PACKAGES

Customised packages are also available to sponsors. These can be tailored to suit the involvement you may wish to have with our program or specific events. Please contact our Sponsorship Officer to discuss a customised event package.

# 2023 EVENT CALENDAR

January		February		March		April	
<b>25</b>   Rural Students BBQ		<b>18</b>   Valentine's Masquerade Party		<b>4-5</b>   Stanthorpe Rural Trip		<b>1-2</b>   Warwick Rural Trip	
				<b>11</b>   Kingaroy Red Ant Conference			
				<b>18</b>   Rural Race Day			
May		June		July		August	
<b>6-7</b>   Dalby Rural Trip		<b>8-10</b>   RDAQ Conference		<b>2-9</b>   NAIDOC Week		<b>8</b>   Rural Careers Evening	
<b>27 - 28</b>   Kingaroy Rural Trip				<b>7-9</b>   Laura Quinkan Dance Festival		Ubuntu Through Health Annual Fundraising Dinner	
				Rural High School Visits			
September		October		November		December	
Red Party				H4H Graduation Brunch			

## Ongoing Events:

- Jan – Oct Teddy Bear Hospital
- Cherbourg Dental Clinics
- Local fundraisers

## Date TBC:

- Jungle Party
- Birthing Kits Nights

# OUR PORTFOLIOS

## LOCAL

*The Local portfolio focuses on encouraging member engagement with the local community through a variety of initiatives and events.*



## RURAL

*The Rural portfolio aims to improve health outcomes for rural and remote communities in Queensland as well as encourage health students to consider a career in rural health.*

## INDIGENOUS

*The Indigenous portfolio aims to encourage and support health students to get involved in improving the health of Aboriginal and Torres Strait Islanders with a particular focus on improving health outcomes and bridging the gap in health inequality.*



## GLOBAL

*The Global portfolio fosters member engagement with the wider global community through a variety of initiatives and events educating and making a tangible difference to global health.*

# LOCAL

## VALENTINE'S MASQUERADE PARTY

The inaugural Valentine's Masquerade Party will be the HOPE4HEALTH launch event held early in the year. It encourages members to dress up, support local businesses and enjoy a fantastic night. Proceedings from this event will be donated to Gold Coast University Hospital radio lollipop.

## TEDDY BEAR HOSPITAL

Teddy Bear Hospital is a worldwide initiative that was introduced to Gold Coast primary schools by HOPE4HEALTH in 2007. It provides an opportunity for Griffith Medical and Dentistry students to run a prevention and health promotion session for students in Years 1 and 2 at local primary schools. HOPE4HEALTH works with five to seven schools each year.



## GRADUATION BRUNCH

Medical and Dentistry graduates of the current year are invited to celebrate the completion of their degrees over breakfast. Sponsors can utilize this opportunity to speak to the group whilst breakfast is served. The Graduation Brunch has continuously attracted high ticket sales from graduates and been a great opportunity for sponsors to speak.



# RURAL

## RURAL CLINICAL SKILLS TRIPS

HOPE4HEALTH runs a series of rural clinical skills trips each year, to allow students to become actively involved in the rural health experience. Students are exposed to what life is like as a rural health professional. Whilst on rural trips, students will be able to learn skills vital for any rural or urban medical practitioner, such as insertion of chest drains, emergency airway management, plastering, suturing and skin cancer excision. Trips are run annually to Stanthorpe, Warwick, Toowoomba, and Kingaroy.



## RURAL HIGH SCHOOL VISITS

This biannual initiative of the National Rural Health Student Network and Health Careers in the Bush involves health students from HOPE4HEALTH visiting rural high schools to mentor school students considering a career in health. This involves educating high school students about a career in health, in addition to teaching basic medical skills such as plastering, strapping, and testing reflexes.

## RURAL CAREERS EVENING

This event is targeted towards ALL medical students in the hopes of informing about and encouraging a career in rural medicine. In the past we've had speakers from QRGP, HWQ and RACGP to talk about Rural Practitioner and Generalist pathways. This event is known to attract a good portion of the cohort. Sponsors will be given the opportunity to set up stalls at the event allowing them to promote their organisation.

## RURAL RACE DAY

The Rural Race Day is a new initiative in 2023 held at Aquis Park aiming to provide a relaxed and fun environment for students and rural health professionals to network. Hope4Health members can come together with professionals to socialise and learn more about rural healthcare. Sponsors can utilise this opportunity to talk to groups of students and distribute merchandise.

## OTHER RURAL INITIATIVES

The Rural portfolio is also proud to support initiatives such as:

- **Rural Doctors Association of Queensland:** Every year Hope4Health sponsors medical students to attend the Rural Doctors Association of Queensland Conference to gain insight into rural medicine, meet like-minded peers and network with medical professionals.
- **Kingaroy Red Ant Conference:** Hope4Health sponsors students to attend this conference to learn from Queensland's rural medical community and share education, skills and support. There is a strong emphasis on First Nations Health.

# INDIGENOUS

## LAURA QUINKAN DANCE FESTIVAL

The Laura Quinkan Dance Festival is a 3-day camping festival celebrating culture and recognising history. Dance troupes from across the Cape York and the Torres Strait will gather in the small community of Laura to showcase stories through dance routines, sharing history and uniting as one. Hope4Health students attending the festival will immerse themselves in the local culture and learn more about Indigenous health.

## OTHER INDIGENOUS INITIATIVES

The Indigenous portfolio is also proud to support initiatives such as

- **NAIDOC week:** NAIDOC (National Aborigines and Islanders Day Observance Committee) week is held in July to celebrate the history, culture and achievements of Aboriginal and Torres Strait Islander peoples. The week provides individuals with the opportunity to participate in a range of activities specifically tailored to support the local Aboriginal and Torres Strait Islander community.
- **Close the Gap campaign:** Aims to close the health and life expectancy gap between Aboriginal and Torres Strait Islander peoples and non-Indigenous Australians within a generation.
- **Quandamooka festival:** This festival offers a unique opportunity for people to experience the continuing culture of the Nughi, Nunukul and Goenpul clans of Quandamooka, first-hand.



# GLOBAL

## UBUNTU THROUGH HEALTH

Established in 2010 as a non-profit HOPE4HEALTH initiative, Ubuntu Through Health focuses on promoting positive health outcomes in developing regions and assists in the realisation of health equality at home and abroad. The aims are primarily achieved through tailored financial assistance to health clinics for the provision of medical supplies and health programs. Past projects have included aiding the:

- Bairo Pite Clinic – Timor Leste
- Khayelitsha Project – South Africa
- Dabaa Project – Ghana

## SUMBA PROJECT

Established in 2013, the Sumba Project works in conjunction with the Sumba Foundation Australia providing medical education to residents on the island of Sumba. Preventable disease such as malaria, tuberculosis, malnutrition, and dysentery claim the lives of many Sumbanese people every year. This project aims to achieve genuine and sustainable change in the health of the Sumbanese people by forging a lasting partnership with residents of the island.

## HOPE4HEALTH RED PARTY

The Red party is run annually alongside the Bond University international health society, MAD. The aims are to raise funds for HIV awareness projects overseas with a particular focus on raising awareness about the continued spread of HIV in developing nations.



## INTERNATIONAL BIRTHING KITS

This event run in association with Birthing Kit Foundation of Australia and Zonta International, provides medical students with the opportunity to participate in the construction of birthing kits. The kits are designed to assist in labour and delivery for women in countries with poor maternity facilities and services. The kits are low cost and packed with invaluable items that assist in providing sterile and safer births. Previously we have been able to construct 400 kits which have since been delivered to Ethiopia where they are now utilised.



## AUSTRALIAN MEDICAL STUDENTS' ASSOCIATION (AMSA)

We will be running a variety of AMSA events throughout 2023 and require sponsorship for these. Upcoming events include:

- Crossing borders:
- Code Green Tree Planting Day
- Global Health Conference
- Refugee Healthy Start Day

## OTHER GLOBAL INITIATIVES

The Global portfolio is also proud to support Global health initiatives such as:

- Jungle party
- Sustainability September
- Climate rally
- Clean up Australia day
- Earth hour



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